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Five Good Reasons to Invest



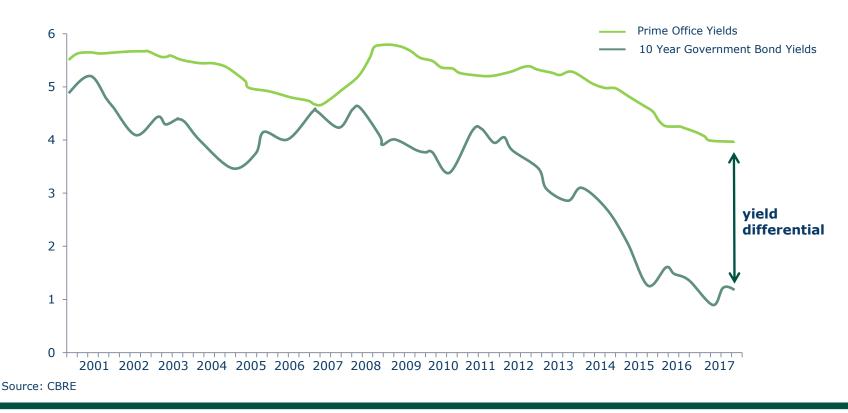
Substance and room for manoeuvre	 EUR 1.35 bn assets under management EUR 0.8 bn investments in developments for 2017 and 2018 EUR 0.2 bn net debt reduction in 2017
2 Leading hotel developer in Europe	 More than 45 hotels already developed 10 hotels in the development pipeline 16 hotels in operations as leaseholder
BM is playing in a different league	 Offices with a volume of around € 200m per project Hotels with over 500 rooms per project Residential with over 450 apartments per project
UBM with focus and expertise	 Three core markets (Germany, Austria, Poland) Three asset classes (Hotel, Office, Residential) 144 years of experience (> 15 years in Germany and Poland)
5 UBM puts the capital market at the core	 € 1.60 dividend – policy of continuity Listed on prime market of VSE (transparency, tradability) Scale segment in Frankfurt for bonds (credit standing)

As a Reminder – No Alternative to Real Estate Investments



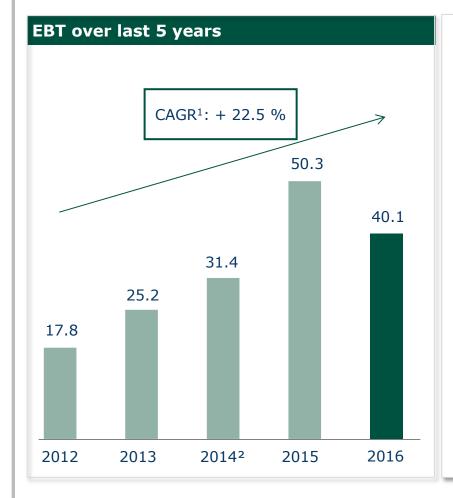
Real estate is one of the major beneficiaries of political and economic uncertainty

- High need for **safe harbor investments** ("concrete gold")
- Cash to be shifted into substance (higher real estate exposure needed in most portfolios)
- Lack of alternatives with comparable yields



Second Best Result in UBM's History





- EBT substantially above 2014 (+27.7%), only below 2015 (-20.3%)
- EBT CAGR of + 22.5% p.a. over last five years
- Increasing number of forward sales leads to significantly positive Fair Value Adjustments
 - Positive FVAs³ of € 54.6m and negative FVAs³ of € 20.5m lead to a net effect of € 34.1m (2015: € 26.6m)
 - Valuations based on contractually agreed sales prices and extensive valuation reports by external appraisers

 1 compound annual growth rate = average yearly growth

² Pro-forma unaudited

³ Fair Value Adjustments

2016 FY Investor Presentation

"Fast Track 17" Milestone: Sale Of Zalando Headquarters





- **Sales proceeds:** € 196m (Q3/2018)
- Effect on Net Debt: € 60m (Q2/2017)



I Secured Net-Debt-Effects on the Rise



Announced	Project	Net Debt Reduction	Effective
23 Jan 15	HIEX Berlin	€ 26m	Q1/17
02 Nov 16	QBC 5 – Hotels	€ 85m	Q2/17
18 Nov 16	QBC 3 – Offices	€ 20m	Q4/17
13 Feb 17	Pilot Tower	€ 22m	Q2/17
23 Feb 17	Katowice/Pilsen	€ 5m	Q2/17
28 Feb 17	Magna Thondorf	€ 17m	Q2/17
03 Apr 17	Zalando ¹	€ 60m	Q2/17
06 Apr 17	TOTAL	€ 235m ²	

Secured sales providing for close to 50% of planned 2017 gross net debt reduction (incl. residential and small projects)

- € 600m of sales proceeds in 2017 expected
- € 400m of planned investments in 2017 - UBM continues to invest in its future
- "Fast Track 2017" will deliver € 200m more cash proceeds than re-investments in 2017

¹ Participation of an equity partner in Q2/2017

² Number does not include residential sales and smaller projects in 2017

Full Capacity Utilization till Year End 2018

Project	Asset	Rooms, Floor Area, Apartments	Share	Compl.	Status
Hyatt	Hotel	211 rooms	47.6%	Q2/17	FwdS.
QBC 5	Hotel	577 rooms	100%	Q2/17	FwdS.
QBC 3	Office	7,650 m²	65%	Q4/17	FwdS.
My Sky	Resi	128 apart.	100%	Q4/17	Part. S.
Kotlarska	Office	11,000 m ²	100%	Q4/17	Teaser
HI Warsaw	Hotel	254 rooms	100%	Q1/18	FwdS.
QBC4	Office	16,900 m²	100%	Q1/18	FwdS.
Rosenhügel	Resi	205 apart.	50%	Q1/18	Part. S.
LBR Munich	Hotel	279 rooms	94%	Q2/18	Teaser
LBR Munich	Office	13,134 m²	94%	Q2/18	Teaser
QBC 6	Resi	140 apart.	100%	Q2/18	Part. S.
Riedenburg	Resi	63 apart.	100%	Q3/18	Part. S.
Zalando	Office	42,000 m ²	100%	Q3/18	Short L.
Danzig	Hotel	236 rooms	100%	Q4/18	-
Office Provider	Office	18,850 m²	100%	Q4/18	-

High quality projects driving profitability

Full pipeline in 2017 and 2018

 Increased focus on forward sales to secure future profitability and insulate against potential market risk

Tailwind by Flagship Projects until 2020



Project Rooms, Compl. Status Asset Share Floor Area, **Apartments** Graumanng. 84 apart. 100% Q1/19 Resi -Super 8 HH Hotel 252 rooms 47% Q2/19 LOI 322 rooms Q2/19 HI HH Hotel 47% LOI 11.000 m² Mogilska Office 100% Q4/19 -"The Brick" Resi 101 apart. 75% 2019 Part. S. Enckestr. Resi 75 apart. 100% 2019 Part. S. 2019 Mainz Hotel 190 rooms 100% -QBC 1 +2 Office 44,000 m² 65% 2019/20 -Stuttgart Hotel 325 rooms 47% 2020 -50% 2020 Thulestr. Resi 520 apart. -4,000 m² Astrid (CZ) Office 100% 2020 -Paul Gerhard 2020 Resi 450 apart. 47% _ Allee Paket 6 Div 29* 50% 2020/21 -

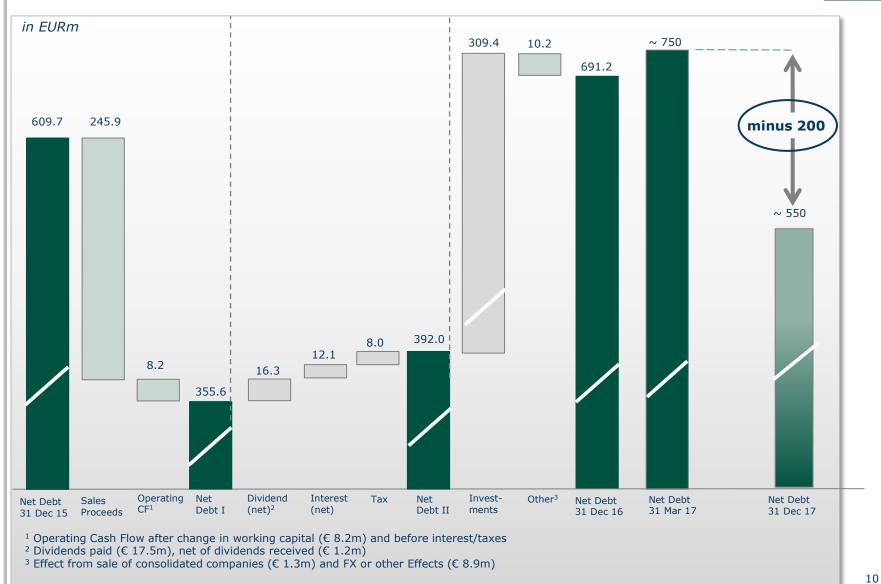
High quality projects driving profitability

Flagship projects like QBC 1+2 (offices), Super 8/HI (hotels) or Thulestraße (apartments) suggest positive long term outlook with regard to revenues and earnings

* 29 yielding properties of all kind, to be developed

YE 2017 Net Debt Expected around € 550 m





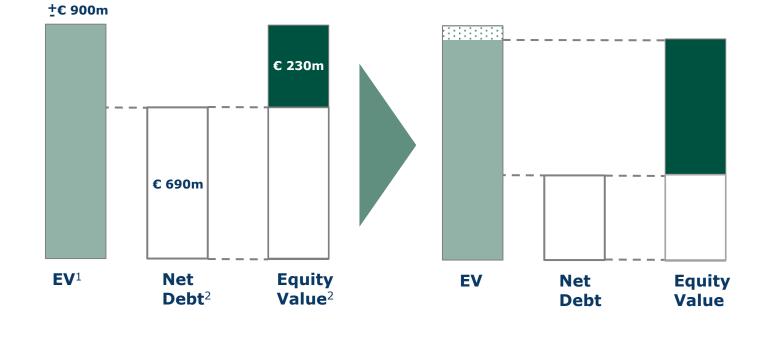
Fast Track 2017 – Catalyst for Share Price

Reduction of Net Debt

- Current Net Debt results in share price discount
- Standing assets not in focus of valuation (low net yield)

Share price upside

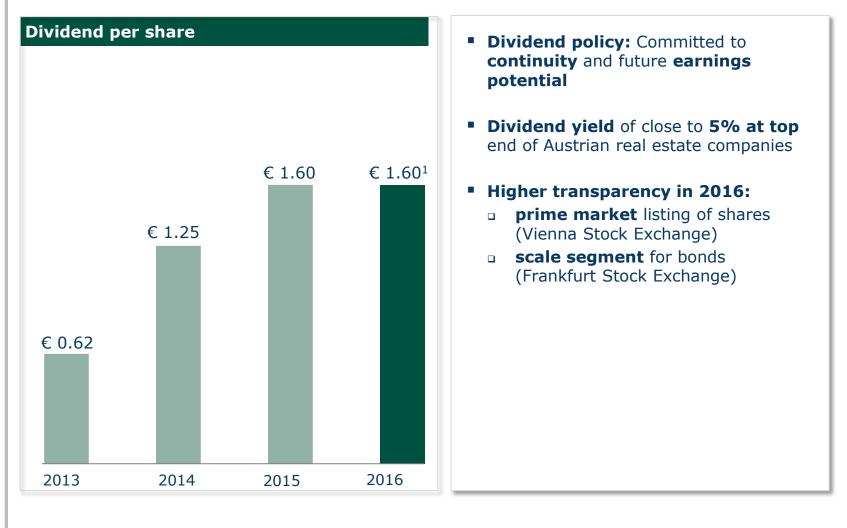
- Net Debt to be reduced as a result of Fast Track 2017 (particular focus on standing assets)
- Equity value to be boosted as a result of Net Debt reduction



 1 Stable enterprise value between \in 920m and \in 860m 2 as of YE 2016

€ 1.60 Dividend 2016 – Remaining on Record Level





¹ Proposal to the Supervisory Board and the Annual General Meeting



BACK UP

HIGHLIGHTS 2016

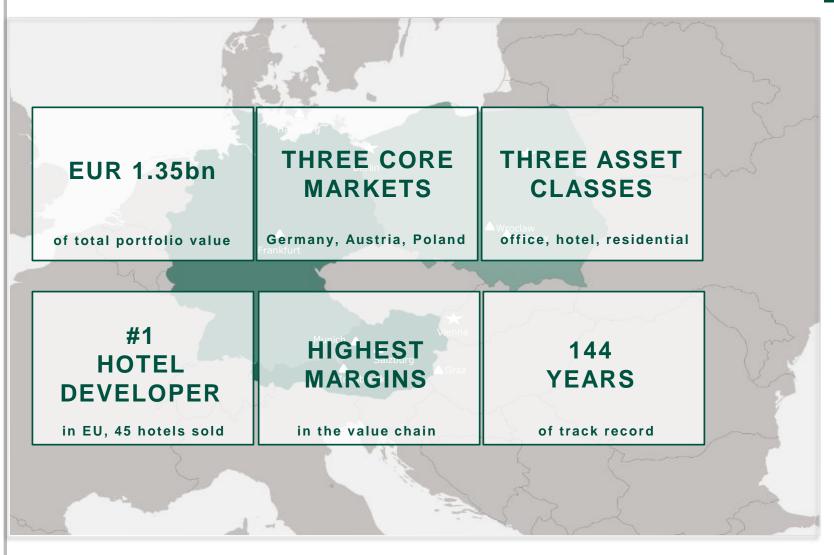
Summary 2016



1	Second best result in UBM´s history
2	Development pipeline ensures full utilisation until year-end 2018, a number of flagship projects reaching until 2020
3	€ 400m of investments into the future in 2017 alone
4	€ 600m of sales proceeds expected from "Fast Track 2017" in 2017 - nearly half of it already securred
5	Net debt at € 691.2m by year-end 2016, net debt peak expected for Q1/17 at € 750m
6	Net debt reduction to € 550m planned by YE 2017, minus € 200m from peak
7	€ 1.60 dividend per share – unchanged at record level, continuity-committed dividend policy

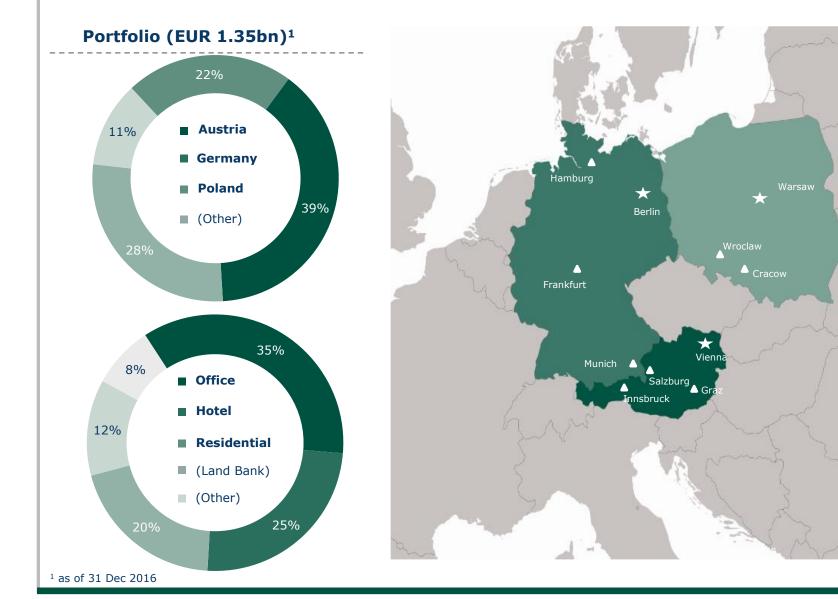
Who Are We? – At a Glance





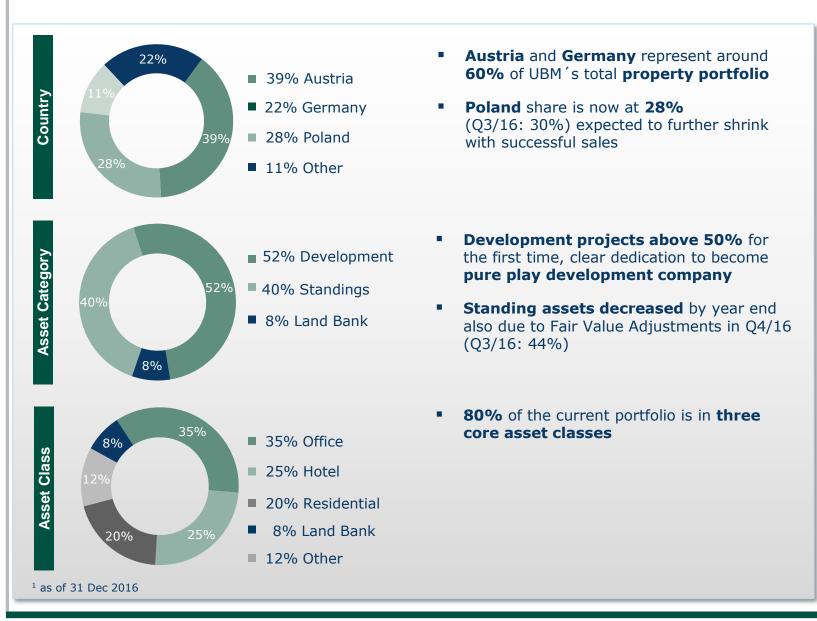
Focus on 3 Countries and 3 Asset Classes





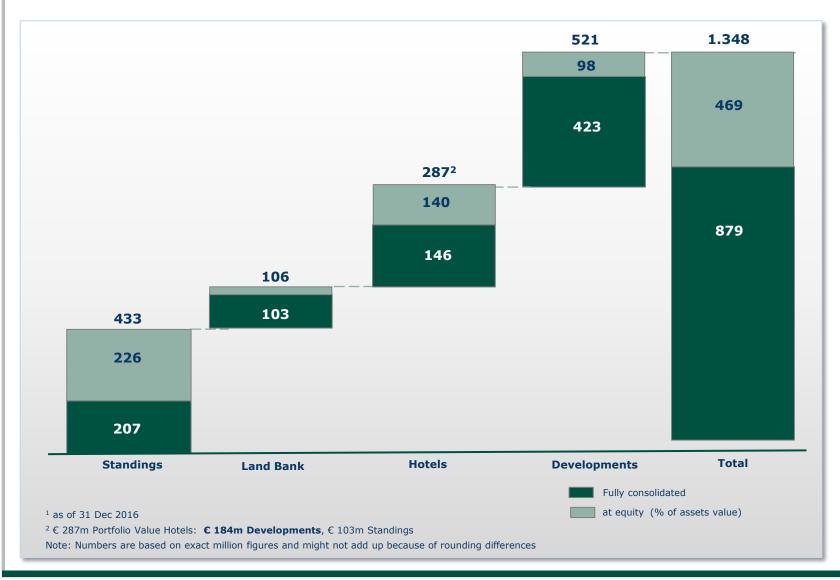
2016 FY Investor Presentation

Breakdown: Portfolio Book Values (EUR 1.35bn)¹



Big Picture¹: Pure Play Developer Becoming Visible

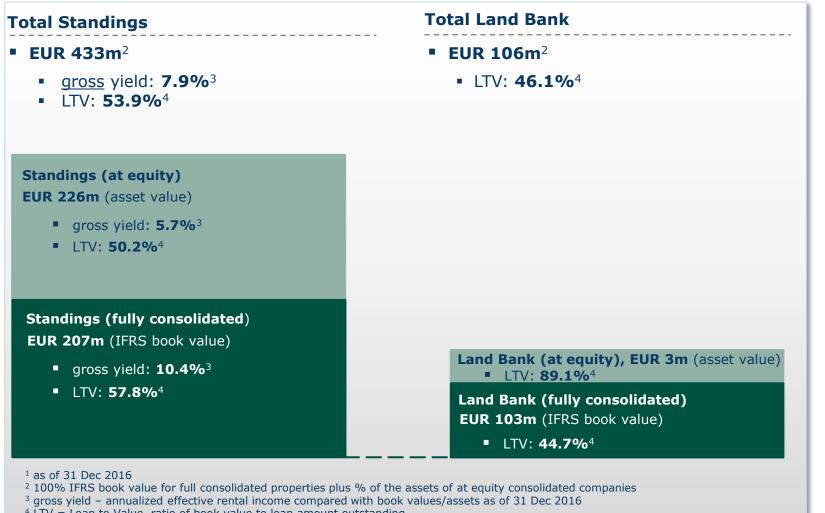
IFRS book values in EURm

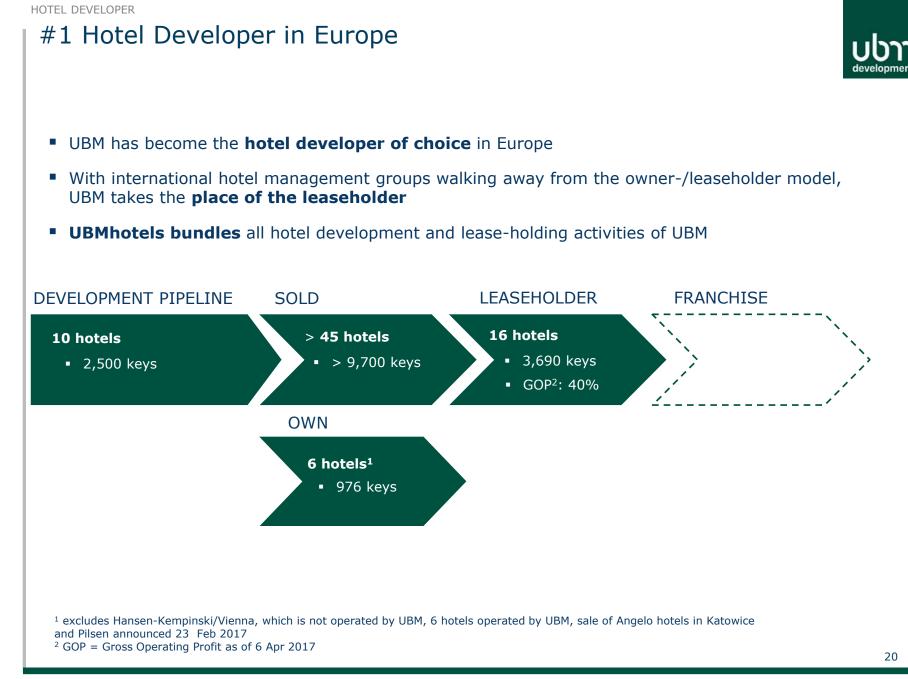


YIELD AND LTV

Breakdown: Standings and Land Bank¹







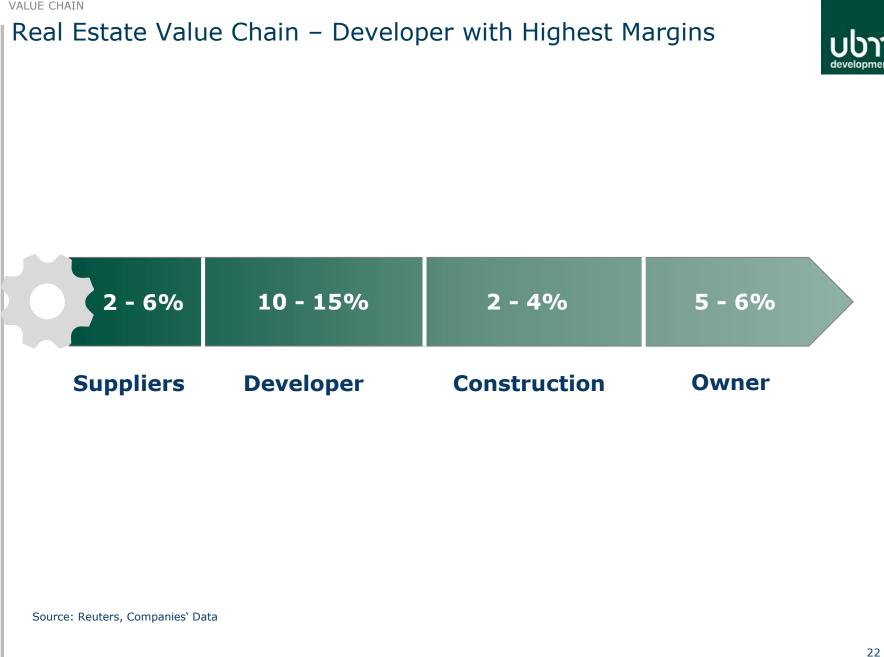
Detail: Hotels Operated by UBM

Cooperation with international hotel-management partners

EROWNE PLAZA	CARLSON REZIDOR Express Rections Rectio	Kempinski HOTELLEES SUNCE 197		
Poland	Warsaw - InterContinental, Cracow- Radisson BLU, Cracow-Park Inn, Wrocław-Radisson BLU, Katowice-Angelo	5 hotels 1,127 keys		
Germany	Munich-Angelo Leuchtenbergring, Munich-Angelo Westpark, HIEX Munich City West HIEX Berlin Klosterstraße, Frankfurt-Holiday Inn	5 hotels 1,088 keys		
France	Paris-Dream Castle, Paris-Magic Circus	2 hotels 793 keys		
Netherlands	Amsterdam-Crowne Plaza	1 hotel 207 keys		
Austria	Linz-Park Inn, Jochberg-Kempinski	2 hotels 331 keys		
Czech Republic	Pilsen-Angelo	1 hotel 144 keys		

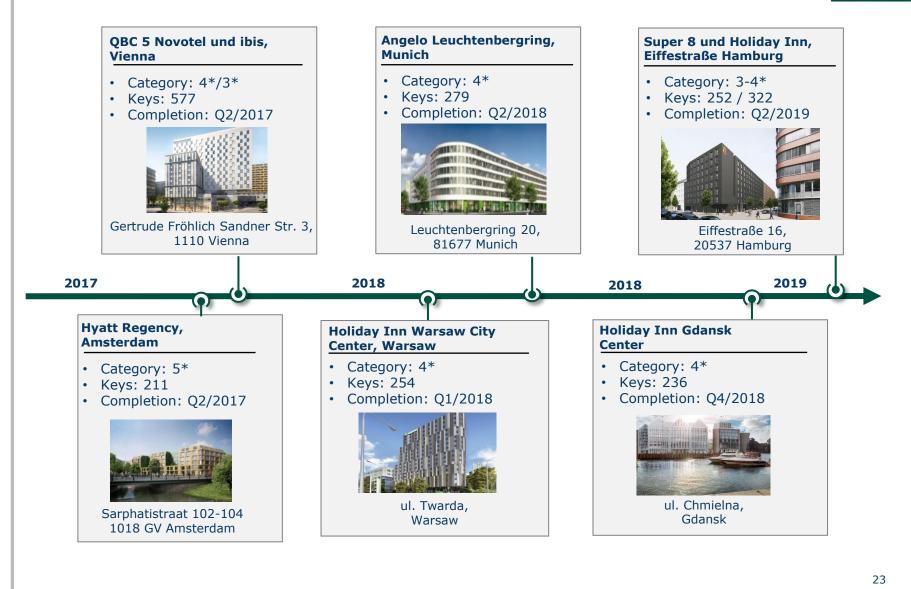


VALUE CHAIN



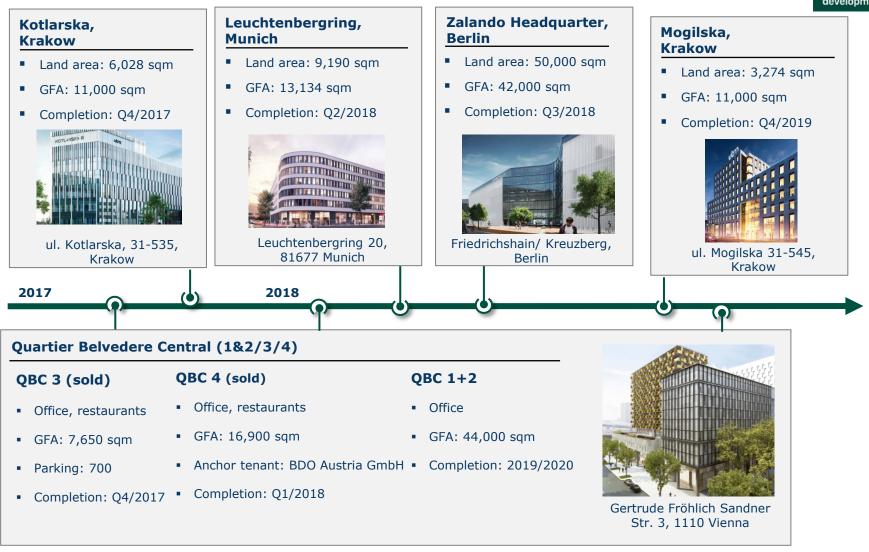
Hotel Pipeline: 10 Hotels/2,500 Keys





PIPELINE

Office Pipeline: Projects with Promising Return Expectations



GFA = Gross Floor Area

Detail: Quartier Belvedere Central, Vienna Central Station GFA: 130,000 sqm



QBC 3 (sold)

- Office, Restaurants
- GFA: 7,650 sqm
- Parking Slots: 700
- Completion: Q4/2017

QBC 4 (sold)

- Office, restaurants
- GFA: 16,900 sqm
- Anchor tenant: BDO Austria GmbH
- Completion: Q1/2018





QBC 5 (sold)

- Hotel Accor / Ibis (3*) and Novotel (4*)
- Keys: 577
- Completion: Q2/2017



QBC 6 (partially sold)

- Apartments: 140
- Completion: Q2/2018

QBC 1&2

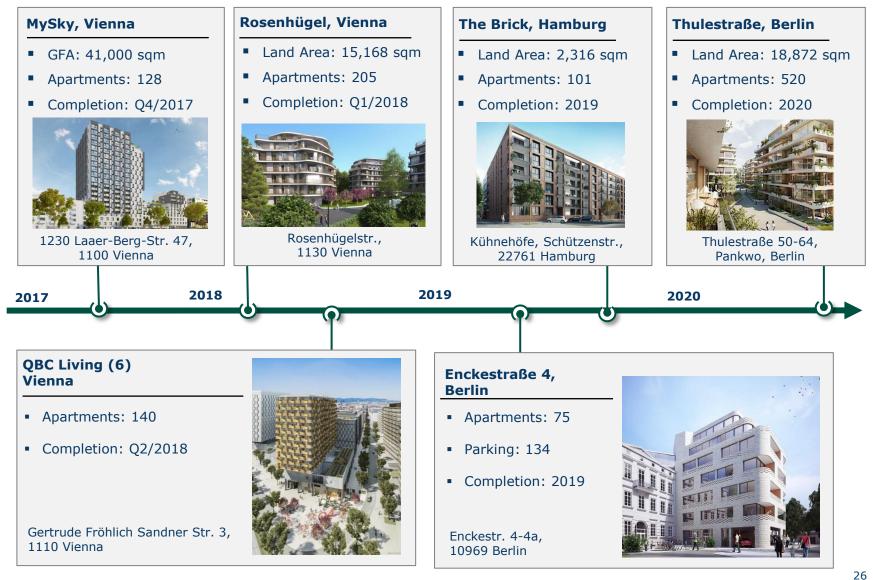
- Offices
- GFA: 44,000 sqm
- Completion: 2019/2020

GFA = Gross Floor Area

PIPELINE

Residential Pipeline: Focus on Germany and Austria

Examples:





Key Performance Indicators



Key Earnings Figures (in EURm)	2016	%∆ ²	2015
Total Output ¹	557.5	-6.0%	593.3
Revenues	417.0	35.5%	307.8
EBT	40.1	-20.3%	50.3
Profit for the Period	29.4	-21.4%	37.3
Key Assets and Financial Figures (in EURm)	31 Dec 2016	⁰∕₀∆ ²	31 Dec 2015
Total assets	1,233.8	4.1%	1,185.2
Equity	341.5	2.8%	332.0
Equity ratio	27.7%	-0.3pp	28.0%
Net Debt	691.2	13.4%	609.7
Key Share Data and Staff			
Key Share Data and Staff	31 Dec 2016	%∆ ²	31 Dec 2015
Number of shares (no., weighted average)	7,472,180	8.2%	6,901,962
Earnings per share (in EUR, weighted avg.) ³	3.9	-20.4%	4.9
Market capitalization (in EURm)	231.6	-15.1%	272.7
Dividend (in EUR)	1.6	-	1.6
Staff ⁴	716	4.5%	685

¹ Total Output corresponds to the proportionate revenue of fully consolidated companies and those recognized under the equity method as well as share deals in proportion to the stake held by UBM.

² Figures have been rounded off using the compensated summation method. Percentage figures are calculated on the basis of the exact values.

³ Profit for the period/weighted average number of shares

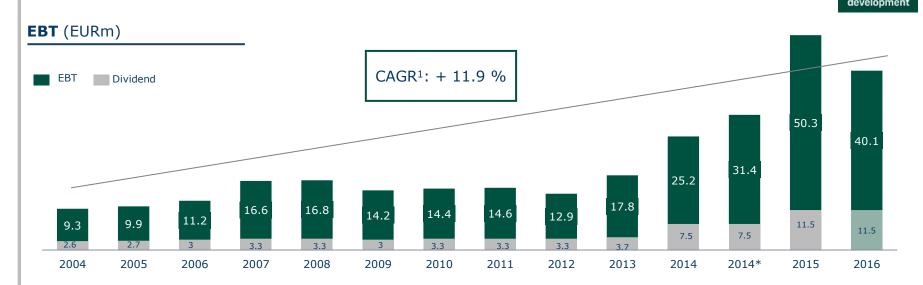
⁴ Breakdown: 31 Dec 2016: 309 Development + 407 Hotel; 31 Dec 2015: 354 Development + 331 Hotel

Consolidated Income Statement

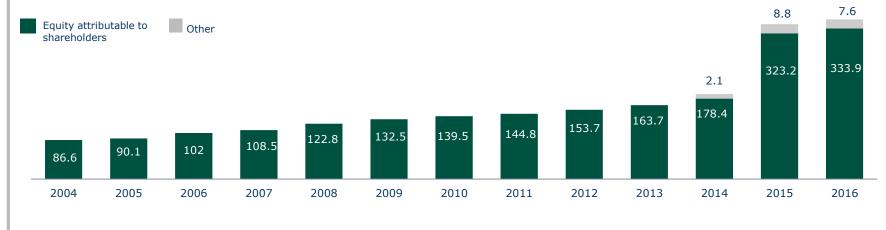
in EURm	2016	%∆	2015
Revenue	417,020	35.5%	307,781
Changes in the Portfolio	-36,961	n.m.	45,105
Share of profit/loss of companies under the at equity method	25,124	-0.8%	25,322
Result from FV ¹ adjustments	34,056	28.2%	26,566
Material cost	-300,372	18.9%	-252,720
Personnel expenses	-44,278	18.7%	-37,305
Other operating income/expense	-44,977	-13.9%	-39,504
EBITDA	49,612	-35.1%	76,450
Depreciation/Amortization	-3,406	-21.3%	-2,807
EBIT	46,206	-37.3%	73,643
Financial result	-6,141	73.7%	-23,358
EBT	40,065	-20.3%	50,285
Income tax expense	-10,709	-17.3%	-12,952
Profit for the period	29,356	-21.4%	37,333
Earnings per share	3.90	-20.4%	4.90

EBT AND EQUITY

Long-Term: EBT- and Equity-Growth



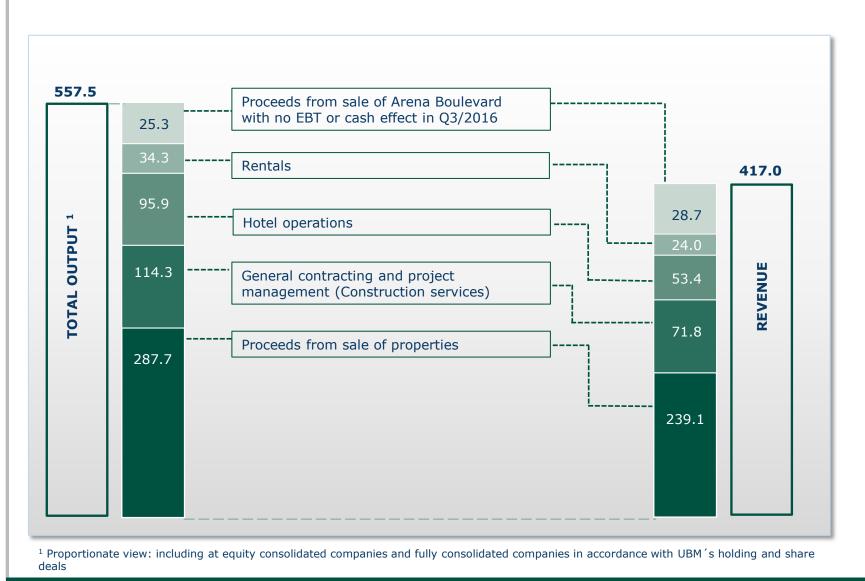
Equity (EURm)



¹ compound annual growth rate = average yearly growth

Breakdown: Total Output and Revenue FY 16

in EURm



Breakdown: Total Output¹

in EURm



Total Output by region	2016	2015	%∆	EBT by region	2016	2015	%∆
Germany	275.3	208.8	31.8%	Germany	40.9	40.1	1.9%
Austria	175.0	193.6	-9.6%	Austria	-0.8	2.0	n.m.
Poland	65.2	79.5	-18.0%	Poland	-8.1	1.0	n.m.
Other	42.0	111.4	-62.3%	Other	8.1	7.2	12.4%
Total	557.5	593.3	-6.0%	Total	40.1	50.3	-20.3%
Total Output by asset class	2016	2015	%∆	EBT by asset class	2016	2015	%∆
Office	118.2	58.7	101%	Office	-4.5	27.9	n.m.
Hotel	142.1	198.5	-28.4%	Hotel	32.2	7.5	327.4%
Residential	97.4	86.3	12.8%	Residential	-3.4	-1.1	n.m.
Other	62.9	142.3	-55.8%	Other	3.8	1.6	145.2%
Service	129.8	90.3	43.9%	Service	10.9	-2.2	n.m.
Administration	7.1	17.2	-58.2%	Administration	1.1	16.6	-93.6%
Total	557.5	593.3	-6.0%	Total	40.1	50.3	-20.3%

¹ Figures have been rounded off using the compensated summation method. Percentage figures are calculated on the basis of the exact values.

Consolidated Balance Sheet

in EURm	31.12.16	%∆	31.12.15
Non-current assets	781,385	-3.8%	812,572
Intangible Assets	2,841	-1.5%	2,883
Property, plant and equipment	44,464	-14.8%	38,749
Investment Property	496,583	-10.4%	553,907
Shareholdings in companies (at equity method)	109,636	-1.7%	111,543
Project Financing	111,905	26.1%	88,777
Other Financial Assets	5,605	-4.9%	5,894
Financial Assets	1,533	-56.3%	3,505
Deferred Tax Assets	8,818	20.6%	7,314
Current Assets	452,376	21.4%	372,664
Inventories	185,355	-13.9%	215,219
Trade Receivables	38,616	-10.4%	43,118
Financial Assets	10,168	1.5%	10,016
Other receivables and current assets	18,825	105.2%	9,176
Cash and Cash equivalents	42,298	-54.9%	93,744
Assets held for sale	157,114	n.m	1,391
Total Assets	1,233,761	4.1%	1,185,236
in EURm	31.12.16	%Δ	31.12.15
Equity	341,454	2.8%	332,024
Share capital	22,417	0.0%	22,417
Capital reserves	98,954	0.0%	98,954
Other reserves	132,422	8.8%	121,725
Mezzanine/Hybrid Capital	80,100	0.0%	80,100
Non-current liabilities	550,471	2.9%	534,934
Provisions	9,211	-22.6%	11,895
Bonds	321,296	18.4%	271,436
Non current financial liabilities	193,704	-15.7%	229,819
Other non current financial liabilities	6,151	7.1%	5,746
Deferred Taxes	20,109	25.4%	16,038
Current liabilities	341,836	7.4%	318,278
Provisions	4,280	289.8%	1,098
Bonds	-	n.m.	50,472
	218,495	44.0%	151,727
Current financial liabilities	210,495		
		40.2%	55.204
Trade Payables	77,400		<u>55,204</u> 50,356
Trade Payables Other current financial liabilities	77,400 30,460	-39.5%	50,356
Trade Payables	77,400		55,204 50,356 3,663 5,758

Mapping Real Estate – 2016 Balance Sheet



In EURm	Net Asset Value 31 Dec 2016	Property on Balance Sheet	Property management perspective	
Assets				
Non-current assets				
Property, plant and equipment	44.5	36.11	36.1 1	
Investment property	496.6	496.6	496.6	
Shareholdings in companies accounted for under the equity method	109.6	97.7 2	469.2 4	
Sub-total non-current	650.7	630.4	1,001.9	
Current assets				
Inventories	185.4	183.2 ³	189.3 5	
Non-current assets held for sale	157.1	157.1	157.1	
Sub-total current	342.5	340.3	346.4	
Total real estate assets	993.2	970.7	1,348.3	

 $^{\rm 1}\,{\rm Delta}$ of \in 8.3m consists primarily of technical & other equipment

² Delta of \in 11.9m consists of at equity consolidated companies with no real-estate assets

³ Delta of € 2.2m consists predominantly of activated costs for planned real-estate projects

⁴ Delta of € 371.5m is the difference between % of equity and % of total assets of at equity consolidated companies with real-estate holdings

⁵ Delta of \in 6.1m consists of down payments which are in aggregation under IFRS

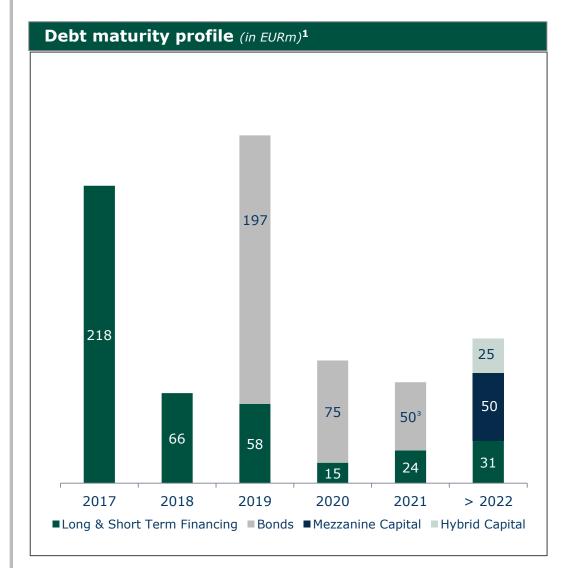
Cash Flow Statement and Reconciliation Net Debt Bridge

LUDDD
UUII
development

in EURm	2016	Sales Proceeds	Operating CF incl. WC	Dividends (net)	Interest (net)	Tax (Income Tax)	Invest- ments	Other	Net debt neutral
Profit /Loss for the period	29,356		29,356						
Depreciation, impairment and reversals of impairment on fixed assets	-30,649		-30,649						
Interest income/expense	12,815		12,815						
Income from companies accounted for under the equity method	-25,124		-25,124						
Dividends from companies accounted for under the equity method	1,204			1,204					
Increase/Decrease in long-term provisions	-3,731		-3,731						
Deferred income tax	1.042		1,042						
Operating cash flow	-15,087								
Increase /Decrease in short-term provisions	3,205		3,205						
Increase/Decrease in tax provisions	1,714		1,714						
Losses/gains on the disposal of assets	-2,937		-2,937						
Increase /Decrease in inventories	29,863	97,300	-23,019				-44,418		
Increase/Decrease in receivables	-3,244	57,500	-3,244				11,110		
Increase/ Decrease in payables	34,315		34,315						
Interest/received	6,355		54,515		6,355				
Interest paid	-18,449				-18,449				
Other non-cash transactions	6,468		6,468		-10,449				
Cash flow from operating activities	42,203		0,408						
Proceeds from the sale of intangible assets	42,203							1	
Proceeds from sale of property, plant and equipment	1								
and investment property	121,467	121,467							L
Proceeds from sale of financial assets	20,185	20,185							L
Proceeds from settling project financing	6,977	6,977							L
Investments in intangible assets	-70							-70	L
Investments in property, plant and equipment and investment property	-213,777						-213,777		
Investments in financial assets	-6,303						-6,303		
Investments in project financing	-44,926						-44,926		
Proceeds from sale of consolidated companies	1,662							1,662	
Payouts from the purchase of subsidiaries less cash and cash equ. acquired	175							175	
Cash flow from investing activities	-114,609								
Dividends	-16,725			-16,725					
Dividends paid out to non-controlling interests	-809			-809					
Obtaining loans and other financing	321,479								321,479
Redeeming loans and other financing	-282,512								-282,512
Cash flow from financing activities	21,433								
Change to cash and cash equivalents	-50,973								
Cash and cash equivalents at 1 Jan	93,744								
Currency difference on liquidity	-473							-473	
Cash and cash equivalents at June 30	42,298								
Tax paid	7,967		7,967			-7,967			
Other Positions (F/X differences on debt etc.)	7,557		1,507			7,307		8,900	
Total: Positions Net Debt Bridge		245.929	8.178	-16,330	-12.094	-7,967	-309,424	10.195	
Total. Positions Net Debt Bridge		243,929	0,1/0	-10,330	-12,094	-7,907	-309,424	10,195	L

Financing Structure





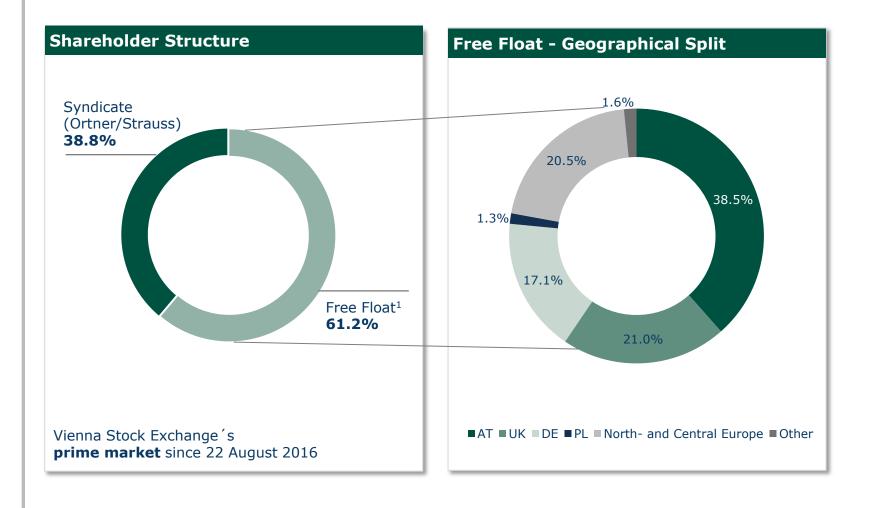
Group Debt Structure²

- Average Group Cost of Debt: 3.4% p.a.
- Long & Short Term Financial Liabilities: EUR 412.2m (average 2.6% p.a.)
- Bonds: EUR 321.3m (average 4.6% p.a.)

¹ As reported in balance sheet (Maturity profile gross debt), data as of 31 Dec 2016 for fully consolidated companies ² As of 31 Dec 2016; ³ including bearer bonds and " Schuldscheindarlehen"

Shareholder Structure





¹ Free float including Management and Supervisory Board (11.3%);

Investor Relations



Analysts & Recommendation

Bank	Analyst	Price Target	Recommen.	Date
SRC Research	Stefan Scharff	44.0	Buy	07 Mar 16
Baader Bank	Christine Reitsamer	35.0	Hold	06 Mar 16
Kepler Cheuvreux	Thomas Neuhold	37.0	Buy	03 Jan 17
Erste Group	Christoph Schultes	40.0	Buy	01 Sep 16

Financial Calendar 2017

Annual Financial Report 2016	06 Apr 17
Record Date AGM	13 May 17
136th Annual General Meeting	23 May 17
Trade ex-dividend	30 May 17
1st Quarter 2017	31 May 17
Record Date Dividend	31 May 17
Dividend Payment	01 Jun 17
H1/2017 Report	29 Aug 17
3rd Quarter 2017	28 Nov 17

Shareholder Information

Share Price	€ 33.29 ¹	
Market Capitalization	€ 248.7m	
Official Market	Vienna Stock Exchange, Prime Market	
Number of shares outstanding	7,472,180	
Ticker symbol	UBS VI	
ISIN	AT0000815402	

IR Contact

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¹ 05 April 2017